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**SUBJECT ARAB HEALTH FAIR 2009**  
(Dubai – United Arab Emirates)  
**26<sup>th</sup> – 29<sup>th</sup> January 2009**



We are glad to announce that BIOKIT SA will be present at the Fair ARAB HEALTH.

**You will find us in  
MEDLAB, stand MD20**

This year we are sharing our booth with other Werfen group companies: Inova Diagnostics and Instrumentation Laboratory.

Make sure you don't miss out the opportunity to see firsthand our new chemiluminiscence system, BIO-FLASH.

We'll be more than happy to welcome you at our stand, please let us know which day and time is more convenient for you.



### **About Arab Health**

The Arab Health exhibition and congress is the region's premier event for the Middle East bringing healthcare manufacturers, wholesalers, dealers and distributors together with some of the most important and influential decision-makers in the Arab world.

Established over three decades ago, the exhibition is generally viewed as a must attend global event in the healthcare calendar and offers an ideal environment for companies to showcase their products in one of the fastest growing and most lucrative healthcare markets in the world.

Arab Health has grown substantially over the last few years and the 2008 edition occupied the entire Dubai International Convention & Exhibition Centre, covering more than 60,000sqm of gross space and is considered as the largest facility in the Middle East to host large-scale international events.

The 2008 edition of Arab Health Exhibition showcased products and services by more than 2200 exhibitors representing over 65 countries and attracting more than 45,000 participating healthcare professionals from all over the world.

Arab Health also features the world's largest and most comprehensive conferences programme – Arab Health Congress. The 2008 Congress featured 18 internationally accredited conferences, addressed by 400 eminent and internationally acclaimed speakers and hosting more than 5,500 delegates and conference attendees.

With its line up of innovative educational activities, such as free accredited education and strategic tie ups with regional institutes, Arab Health leads the way in delivering the best interactive opportunities to the show participants and an ideal B2B environment to the audiences.

The Arab Health exhibition delivers to exhibitors the right balance between dealers and distributors, senior decision makers and end users. Arab Health is the business destination of choice for the Middle East Market estimated to be close to \$100 billion per year. Due to the huge increase in the expatriate population it is also one of the fastest growing regions with an estimated annual growth of 16%.